

# Business Areas

Mack Trucks



Renault Trucks



Volvo Trucks



Buses



Construction Equipment



Volvo Penta



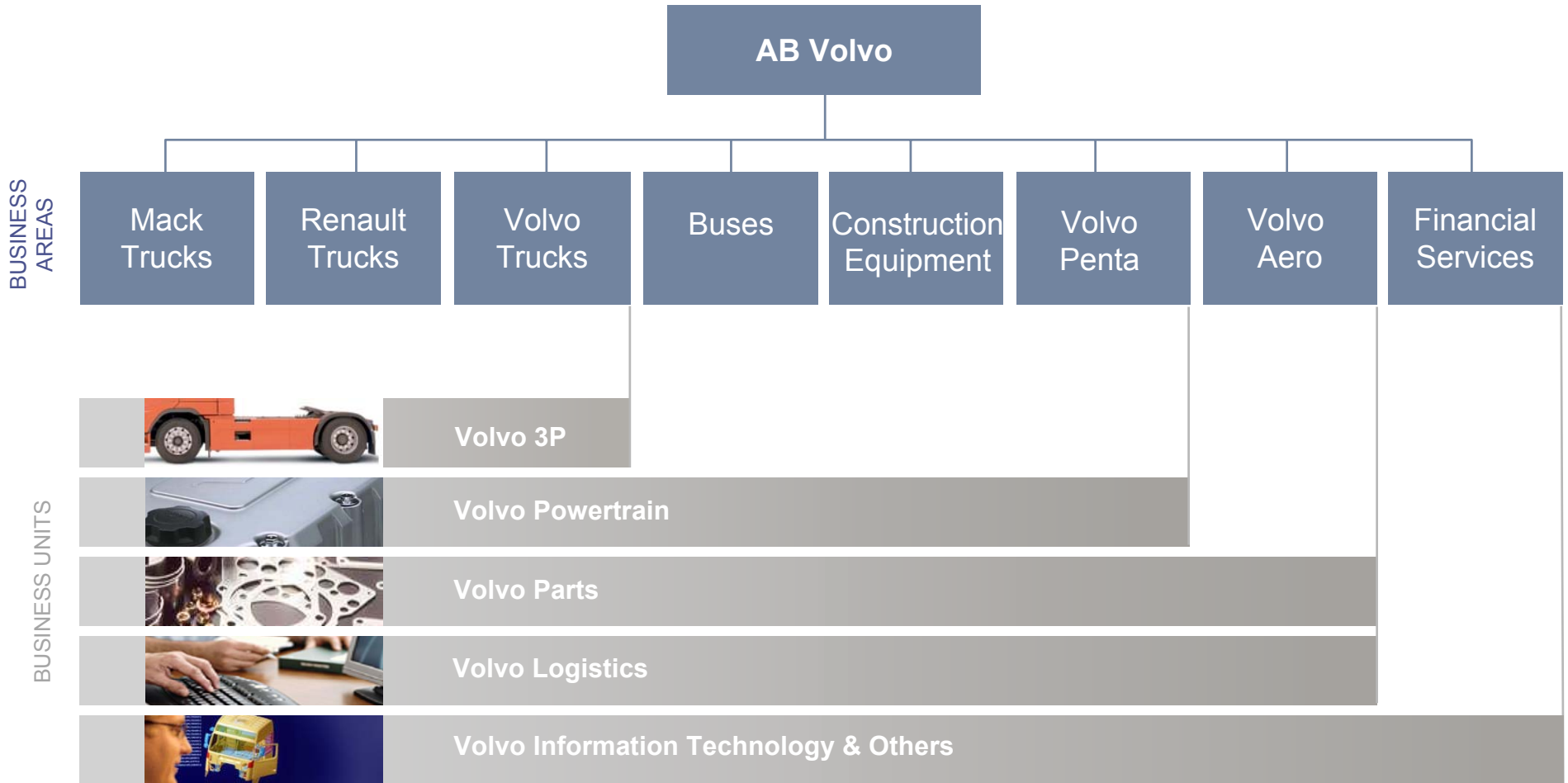
Volvo Aero



Financial Services



# Organisation



# Courage in Leadership

- Take decisions and be responsible
- Constructive feed-back
- Be able to admit when you have been wrong
- Toughness
- Visibility
- Create good relationships
- Trust
- Integrity
- Avoid company politics
- Have the ability to laugh at yourself

# Risk Factors

- Poor diet
- Body mass index
- Physical inactivity
- High stress
- Lack of emotional fulfilment
- High blood pressure
- Tobacco use
- Diabetes or high blood sugar
- Alcohol use

# Create Energy

Avoid the deadly demotivators:

1. Politics
2. Unclear Expectations
3. Unproductive meetings
4. Withholding information
5. Hypocrisy
6. Constant change
7. Low Quality Standards

More of:

1. Be happy
2. Communicate through behaviour
3. Be present

# Essential Elements for all business activity



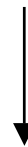
**Result**



**short term  
and  
long term**

and

**Values**



**Customer focus  
Respect  
Leadership  
Enthusiasm  
Humour**